B.B.A. – General Business
2008/2009 Catalog
This plan is an unofficial document used for advisement only.

How to use this program plan: Write the grade for the course that satisfies each requirement. If the student takes a course that is chosen from a list of possible courses, circle the course number taken in addition to writing the grade.

General Education: (60 hours)

GGC or Grade Crs # & Title
Transfer

Area A - Essential Skills (9 hours)
- ENGL 1101 English Composition I
- ENGL 1102 English Composition II
- MATH 1111 College Algebra (or higher)

Area B - Institutional Option (4 hours)
- ITEC 1001 Introduction to Computing

Area C – Humanities/Fine Arts (6 hours)
Choose one from the following:
- MUSC 1100/ARTS 1100/ENGL 2110/2100/FILM 1005
Choose one from the following:
- RELN 1100/GEOG 1101/2000 level foreign lang

Area D – Natural Sciences, Math, Technology (11 hours)
Choose one sequence from the following:
- PSCI 1101, 1101L and 1102, 1102L or
- BIOL 1101, 1101L and 1102
Choose one from the following:
- ITEC 2110 Digital Media
- ITEC 2120 Introduction to Programming

Area E – Social Science (12 hours)
Choose one sequence from the following:
- HIST 2111 and 2112 U.S. History I & II or
- HIST 1111 and 1112 World History I & II or
- HIST 1121 and 1122 Western Civ I & II
- POLS 1101 American Government
Choose one from the following:
- PSYC 1102/SOCI 1101/ANTH 1102

Area F – Courses Related to the Program of Study (18 hours) (“C” or better)
- ACCT 2101 Principles of Accounting I
- ACCT 2102 Principles of Accounting II
- BUSA 2105 Comm in the Business Environ
- BUSA 2106 The Environment of Business
- ECON 2105 Principles of Macroeconomics
- ECON 2106 Principles of Microeconomics

Additional Requirements (3-4 hours)

Physical Education Requirement
- Wellness (1 hour)
- Additional Physical Education (2 hours)

Additional Requirements
- GGC 1000 (if entered with less than 30 hours)
- Pass or Exempt Regents’ Reading Test
- Pass or Exempt Regents’ Writing Test

Regents Requirements – The requirements for US and Georgia History and Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student should work with their adviser concerning exemption exams or can take the course
- US Constitution
- Georgia Constitution
- US History
- Georgia History

Program of Study (60 hours) Grade of “C” or Better
(39 hours must be at the 3000-4000 level)

Required Business Course (36 hours)
- BUSA 2000 Statistical Analysis for Business
- BUSA 3100 Management Information Systems
- BUSA 3200 Global Business
- BUSA 3500 Legal Environment of Business
- FINA 3000 Financial Management
- MKTG 3000 Principles of Marketing
- MGMT 3000 Principles of Management
- MGMT 3040 Human Resource Management
- MGMT 3400 Ethics & Corp Social Respns
- MGMT 4100 Organization Behavior
- MGMT 4600 Operations & Project Mgmt
- MGMT 4700 Strategic Mgmt (Capstone)

General Business Concentration (18 hours)
- BUSA 3000 Applied Business Stat
- BUSA 3600 Telecomm/Network Design
- BUSA 4751 Business Internship
- Business elective at the 4000 level

Business Electives (9 hrs 3000/4000 level and must include ECON 4101 or MKTG 4400 or BUSA 4500)

General Electives (6 hours 2000-4000 level – outside the school of business)

Comments:

Program Plan Revised by: ___________________________ Date: ___________________________

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Student Name____________________________________
S. Id No___________________________________________
S. Phone (w)_____________________________________
S. alt. email_______________________________________
A. phone__________________________________________
A. email_________________________________________

Revised 07/08/08