How to use this program plan: Write the grade for the course that satisfies each requirement. If the student takes a course that is chosen from a list of possible courses, circle the course number taken in addition to writing the grade.

**General Education: (60 hours)**

- **Area A - Essential Skills: (9 hours)**
  - ENGL 1101 English Composition I
  - ENGL 1102 English Composition II
  - MATH 1111 College Algebra (or higher)

- **Area B - Institutional Option (4 hours)**
  - ITEC 1001 Introduction to Computing

- **Area C - Humanities/Fine Arts (6 hours)**
  - MUSC 1100/ARTS 1100/ENGL 2110/2100/FILM 1005

- **Area D – Natural Sciences, Math, Tech (11 hrs)**
  - Choose one sequence from the following:
    - PSCI 1101K and 1102K or
    - BIOL 1101K and 1102
      - Choose one from the following:
        - ITEC 2110 Digital Media
        - ITEC 2120 Introduction to Programming

- **Area E – Social Science (12 hours)**
  - POLS 1101 American Government
  - HIST 2111 or HIST 2112 U.S. History I & II
    - Select one course:
      - HIST 2111 (if not used above)
      - HIST 2112 (if not used above)
  - HIST 1111 World History I
  - HIST1112 World History II
  - HIST 1121 Western Civ I
  - HIST1122 Western Civ II
    - Select one of the following:
      - PSYC 1102/SOCI 1101/ANTH 1102

- **Area F – Courses Related to the Program of Study (18 hours) (“C” or better)**
  - ACCT 2101 Introduction to Financial Acct.
  - ACCT 2102 Introduction to Managerial Acct.
  - BUSA 2105 Comm in the Business Environment
  - BUSA 2106 The Environment of Business
  - ECON 2105 Principles of Macroeconomics
  - ECON 2106 Principles of Microeconomics

**Additional Requirements (3-4 hours)**

- Physical Education Requirement
  - Wellness (1 hour)
  - Additional Physical Education (2 hours)

**Regents Requirements** – The requirements for US and Georgia History and Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student can contact the College of Liberal Arts concerning exams for credit or can complete the courses.
  - US Constitution
  - Georgia Constitution
  - US History
  - Georgia History

**Program of Study (60 hours)**

1. **Required Business Course (36 hours) (“C” or better)**
   - BUSA 2000 Statistical Analysis for Business
   - BUSA 3100 Management Information Systems
   - BUSA 3200 Global Business
   - BUSA 3500 Legal Environment of Business
   - FINA 3000 Financial Management
   - MKTG 3000 Principles of Marketing
   - MGMT 3000 Principles of Management
   - MGMT 3040 Human Resource Management
   - MGMT 3400 Ethics & Corp Social Responsibility
   - MGMT 4100 Organization Behavior
   - MGMT 4600 Operations & Project Mgmt
   - MGMT 4700 Strategic Mgmt (Capstone)

2. **Marketing Concentration (21 hours)**
   - MKTG 3050 Consumer Behavior
   - MKTG 4025 Marketing Research
   - MKTG 4400 International Marketing
   - Business elective at the 4000 level or
   - BUSA 4751 Business Internship

3. **Marketing Electives (9 hrs) (3000/4000 level)**

4. **Non-Business Electives (3 hours 2000-4000 level)**

**Additonal Information**

Student Name ____________________________
S. Id No ____________________________
S. Phone (w)__________________ (h)
S. alt. email ____________________________
Adviser ____________________________
A. phone ____________________________
A. email ____________________________