### General Education: (60 hours)

**Area A - Essential Skills: (9 hrs)**

<table>
<thead>
<tr>
<th>GGC or Grade</th>
<th>Course Number &amp; Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(C or better)</td>
<td>ENGL 1101 English Composition I</td>
</tr>
<tr>
<td>(C or better)</td>
<td>ENGL 1102 English Composition II</td>
</tr>
<tr>
<td>(or higher)</td>
<td>MATH 1111 College Algebra</td>
</tr>
</tbody>
</table>

**Area B - Institutional Option (4 hours)**

<table>
<thead>
<tr>
<th>GGC or Grade</th>
<th>Course Number &amp; Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ITEC 1001 Introduction to Computing</td>
</tr>
</tbody>
</table>

**Area C - Humanities/Fine Arts (6 hours)**

Select one from the following:

- MUSC 1100/ARTS 1100/ENGL 2110/2100/FILM 1005
- RELN 1100/GEOG 1101/2000 level foreign language

**Area D – Natural Science, Math, Tech (11 hrs)**

Select one sequence from the following:

- PSCI 1101K and 1102
- BIOL 1101,K and 1102 or CHEM 1151K and 1152K

Select one from the following:

- ITEC 2110 Digital Media
- ITEC 2120 Intro to Programming

**Area E – Social Science (12 hours)**

- POLS 1101 American Government
- HIST 2111 or HIST 2112 U.S. History I & II

Select one course:

- HIST 2111 (if not used above)
- HIST 2112 (if not used above)
- HIST 1111 World History I
- HIST 1112 World History II
- HIST 1121 Western Civ I
- HIST 1122 Western Civ II

Select one of the following:

- PSYC 1102/SOCI 1101/ANTH1102/ECON2100

**Area F – Courses Related to the Program of Study (18 hrs) (C or better)**

- ACCT 2101 Introduction to Financial Acct.
- ACCT 2102 Introduction to Managerial Acct.
- BUSA 2105 Comm in the Business Environment
- BUSA 2106 Legal Environment of Business
- ECON 2105 Principles of Macroeconomics
- ECON 2106 Principles of Microeconomics

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**Additional Requirements (3 hours)**

**Physical Education Requirement**

- Choices for Life (1 hour)
- Additional Physical Education (2 hours)

**Regents Requirements**

- The requirements for US and Georgia History and Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student should work with their mentor concerning exemption exams or can take the course
  - US Constitution
  - Georgia Constitution
  - US History
  - Georgia History

**Program of Study (60 hours) Grade of “C” or Better**

(39 hours must be at the 3000-4000 level)

**Required Business Course (36 hours)**

- BUSA 2000 Statistical Analysis for Business
- BUSA 3000 Quantitative Analysis
- BUSA 3100 Management Information Systems
- BUSA 3200 Global Business
- FINA 3000 Financial Management
- MKTG 3000 Principles of Marketing
- MGMT 3000 Principles of Management
- MGMT 3040 Human Resource Management
- MGMT 3400 Ethics & Corp Social Responsibility
- MGMT 4100 Organization Behavior
- MGMT 4600 Operations Mgmt.
- MGMT 4700 Strategic Mgmt. (Capstone)

**Intl Business Electives (18 hrs from the following)**

- ACCT 3301 International Accounting
- BUSA 4500 Studies Abroad (3 or 6 hrs)
- BUSA 4700 Selected Topics in Business
- BUSA 4751 Business Internship
- ECON 4101 International Economics
- FINA 4101 International Finance
- MGMT 4101 International Management
- MGMT 4650 International Management of IT
- MKTG 4400 International Marketing
- MKTG 4450 Global Marketing and the Internet
- MKTG 4450 Global Marketing and the Internet

**General Electives (6 hrs)**

- Must be 2000 level or above and outside the School of Business

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**Revision Information**

Revised 08/2013