B.B.A. – International Business Concentration
2014-2015 Catalog
This plan is an unofficial document used for advisement only.

How to use this program plan: Write the grade for the course that satisfies each requirement. If the student takes a course that is chosen from a list of possible courses, circle the course number taken in addition to writing the grade.

**GGC or Grade Course Number & Title**

**Area A - Essential Skills: (9 hrs)**
(C or better)
- ENGL 1101 English Composition I
- ENGL 1102 English Composition II
- MATH 1001 Quantitative Skills & Reasoning or MATH 1111* College Algebra (or higher)
  *Recommended for School of Business Majors

**Area B - Institutional Option (4 hours)**
- ITEL 1001 Introduction to Computing

**Area C - Humanities/Fine Arts (6 hours)**
Select one from the following:
- MUSC 1100/ARTS 1100/ENGL 2110/2100/FILM 1005
- RELN 1100/GEOG 1101/2000 level foreign language

**Area D – Natural Science, Math, Tech (11 hrs)**
Select one sequence from the following:
- PSCI 1101K and 1102
- BIOL 1101, K and 1102 or CHEM 1151K and 1152K
Select one from the following:
- ITEL 2110 Digital Media
- ITEL 2120 Intro to Programming

**Area E – Social Science (12 hours)**
- POLS 1101 American Government
- HIST 2111 or HIST 2112 U.S. History I & II
Select one course:
- HIST 2111 (if not used above)
- HIST 2112 (if not used above)
- HIST 1111 World History I
- HIST 1112 World History II
- HIST 1121 Western Civ I
- HIST 1122 Western Civ II
Select one of the following:
- PSYC 1102/SOCI 1101/ANTH 1102/ECON 2100

**Area F – Courses Related to the Program of Study (18 hrs) (C or better)**
- ACCT 2101 Introduction to Financial Acct.
- ACCT 2102 Introduction to Managerial Acct.
- BUSA 2105 Comm in the Business Environment
- BUSA 2106 Legal Environment of Business
- ECON 2105 Principles of Microeconomics
- ECON 2106 Principles of Macroeconomics

**Program of Study (60 hours) Grade of "C" or Better (39 hours must be at the 3000-4000 level)**

**Required Business Course (36 hours)**
- BUSA 2000 Statistical Analysis for Business
- BUSA 3000 Quantitative Analysis
- BUSA 3100 Management Information Systems
- BUSA 3200 Global Business
- FINA 3000 Financial Management
- MKTG 3000 Principles of Marketing
- MKTG 3000 Principles of Management
- MKTG 3040 Human Resource Management
- MKTG 3400 Ethics & Corp Social Responsibility
- MKTG 4100 Organization Behavior
- MKTG 4600 Operations Mgmt.
- MKTG 4700 Strategic Mgmt. (Capstone)

**Intl Business Electives (18 hrs from the following)**
A minimum cumulative grade point average of 2.25 is required in concentration courses
- ACCT 3301 International Accounting
- BUSA 4500 Studies Abroad (3 or 6 hrs)
- BUSA 4700 Selected Topics in Business
- BUSA 4751 Business Internship
- ECON 4101 International Economics
- FINA 4101 International Finance
- MKTG 4101 International Management
- MKTG 4650 International Management of IT
- MKTG 4400 International Marketing
- MKTG 4450 Global Marketing and the Internet

**Required General Electives (6 hrs) (Any 2000-4000 level Course)**

**Additional Requirements (3 hours)**

**Physical Education Requirement**

Choices for Life (1 hour)

Additional Physical Education (2 hours)

**Regents Requirements** – The requirements for US and Georgia History and US Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student should work with their mentor concerning exemption exams or can take the course
- US History
- Georgia Constitution
- Georgia History

**Extra Notes**
- Required courses for the Business Internship are BUSA 3700 and BUSA 4752.
- Additional requirements include 3 hours of Physical Education.

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**Adviser**

**Student Name**

**S. Id No**

**S. Phone (w)**

**S. alt. email**

**A. phone**

**A. email**

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**Revised 06/2014**