

**B.B.A. – International Business Concentration
2016-2017 Catalog**

This plan is an unofficial document used for advisement only.

How to use this program plan: Write the grade for the course that satisfies each requirement. If the student takes a course that is chosen from a list of possible courses, Circle the course number taken in addition to writing the grade.

General Education: (60 hours)

**GGC or Grade Course Number & Title
Transfer**

**Area A - Essential Skills: (9 hrs)
(C or better)**

- _____ ENGL 1101 English Composition I
 - _____ ENGL 1102 English Composition II
 - _____ MATH 1001 Quantitative Skills & Reasoning or
 - _____ MATH 1111* College Algebra (*or higher*)
- *Recommended for School of Business Majors*

Area B - Institutional Option (4 hours)

- _____ ITEC 1001 Introduction to Computing

Area C - Humanities/Fine Arts (6 hours)

- Select one from the following:*
- _____ MUSC 1100/ARTS 1100/ENGL 2111, 2112, 2121, 2122, 2131, 2132/FILM 1005
- Select one from the following:*
- _____ RELN 1100/GEOG 1101/2000 level foreign language

Area D – Natural Science, Math, Tech (11 hrs)

- Select one sequence from the following:*
- _____ PSCI 1101K **and** 1102
 - _____ BIOL 1101K **and** 1102 **or**
 - _____ CHEM 1151K **and** 1152K
- Select one from the following:*
- _____ ITEC 2110 Digital Media
 - _____ ITEC 2120 Intro to Programming

Area E – Social Science (12 hours)

- _____ POLS 1101 American Government
 - _____ HIST 2111 **or** HIST 2112 U.S. History I & II
- Select one course:*
- _____ HIST 2111 (if not used above)
 - _____ HIST 2112 (if not used above)
 - _____ HIST 1111 World History I
 - _____ HIST 1112 World History II
 - _____ HIST 1121 Western Civ I
 - _____ HIST 1122 Western Civ II
- Select one of the following:*
- _____ PSYC 1102/SOCI 1101/ANTH1102/ECON2100

Area F – Courses Related to the Program of Study (18 hrs) (C or better)

- _____ ACCT 2101 Introduction to Financial Acct.
- _____ ACCT 2102 Introduction to Managerial Acct.
- _____ BUSA 2105 Comm in the Business Environment
- _____ BUSA 2106 Legal Environment of Business
- _____ ECON 2105 Principles of Macroeconomics
- _____ ECON 2106 Principles of Microeconomics

Student Name _____

S. Id No _____

Adviser _____

**Additional Requirements (3 hours)
Physical Education Requirement**

- _____ Choices for Life (1 hour)
- _____ Additional Physical Education (2 hours)

Regents Requirements – The requirements for US and Georgia History and Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student should work with their mentor concerning exemption exams or can take the course

_____ US Constitution	_____ Georgia Constitution
_____ US History	_____ Georgia History

**Program of Study (60 hours) Grade of “C” or Better
(39 hours must be at the 3000-4000 level)
Required Business Course (36 hours)**

- _____ BUSA 2000 Statistical Analysis for Business
- _____ BUSA 3000 Quantitative Analysis
- _____ BUSA 3100 Management Information Systems
- _____ BUSA 3200 Global Business
- _____ FINA 3000 Financial Management
- _____ MKTG 3000 Principles of Marketing
- _____ MGMT 3000 Principles of Management
- _____ MGMT 3040 Human Resource Management
- _____ MGMT 3400 Ethics & Corp Social Responsibility
- _____ MGMT 4100 Organization Behavior
- _____ MGMT 4600 Operations Mgmt.
- _____ MGMT 4700 Strategic Mgmt. (Capstone)

**Intl Business Electives (18 hrs from the following)
A minimum cumulative grade point average of 2.25 is required in concentration courses**

- _____ ACCT 3301 International Accounting
- _____ BUSA 4500 Studies Abroad (3 or 6 hrs)
- _____ BUSA 4700 Selected Topics in Business
- _____ BUSA 4751 Business Internship
- _____ ECON 4101 International Economics
- _____ FINA 4101 International Finance
- _____ MGMT 4101 International Management
- _____ MGMT 4650 International Management of IT
- _____ MKTG 4400 International Marketing
- _____ MKTG 4450 Global Marketing and the Internet

General Electives (6 hrs) (Any 2000-4000 level Course)
