

**B.B.A. – General Business Concentration
2011-2012 Catalog**

This plan is an unofficial document used for advisement only.

How to use this program plan: Write the grade for the course that satisfies each requirement. If the student takes a course that is chosen from a list of possible courses, Circle the course number taken in addition to writing the grade.

General Education: (60 hours)

***GGC or Grade Course Number & Title
Transfer***

**Area A - Essential Skills: (9 hours)
("C" or better)**

- _____ ENGL 1101 English Composition I
- _____ ENGL 1102 English Composition II
- _____ MATH 1111 College Algebra (*or higher*)

Area B - Institutional Option (4 hours)

- _____ ITEC 1001 Introduction to Computing

Area C - Humanities/Fine Arts (6 hours)

- Choose one from the following:*
- _____ MUSC 1100/ARTS 1100/ENGL 2110/2100/FILM 1005
- Choose one from the following:*
- _____ RELN 1100/GEOG 1101/2000 level foreign lang

Area D – Natural Sciences, Math, Tech (11 hrs)

- Choose one sequence from the following:*
- _____ PSCI 1101K **and** 1102K **or**
 - _____ BIOL 1101K **and** 1102
- Choose one from the following:*
- _____ ITEC 2110 Digital Media
 - _____ ITEC 2120 Introduction to Programming

Area E – Social Science (12 hours)

- _____ POLS 1101 American Government
 - _____ HIST 2111 **or** HIST 2112 U.S. History I & II
- Select one course:*
- _____ HIST 2111 (if not used above)
 - _____ HIST 2112 (if not used above)
 - _____ HIST 1111 World History I
 - _____ HIST1112 World History II
 - _____ HIST 1121 Western Civ I
 - _____ HIST1122 Western Civ II
- Select one of the following:*
- _____ PSYC 1102/SOCI 1101/ANTH 1102

**Area F – Courses Related to the Program of Study (18 hours)
("C" or better)**

- _____ ACCT 2101 Introduction to Financial Acct.
- _____ ACCT 2102 Introduction to Managerial Acct.
- _____ BUSA 2105 Comm in the Business Environment
- _____ BUSA 2106 The Environment of Business
- _____ ECON 2105 Principles of Macroeconomics
- _____ ECON 2106 Principles of Microeconomics

Student Name _____

S. Id No _____

S. Phone (w) _____ (h) _____

S. alt. email _____

Adviser _____

A. phone _____

A. email _____

Additional Requirements (3-4 hours)

Physical Education Requirement

- _____ Wellness (1 hour)
- _____ Additional Physical Education (2 hours)

Regents Requirements – The requirements for US and Georgia History and Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student should work with their adviser concerning exemption exams or can take the course

_____ US Constitution	_____ Georgia Constitution
_____ US History	_____ Georgia History

**Program of Study (60 hours) Grade of "C" or Better
(39 hours must be at the 3000-4000 level)**

I. Required Business Course (36 hours)

- _____ BUSA 2000 Statistical Analysis for Business
- _____ BUSA 3100 Management Information Systems
- _____ BUSA 3200 Global Business
- _____ BUSA 3500 Legal Environment of Business
- _____ FINA 3000 Financial Management
- _____ MKTG 3000 Principles of Marketing
- _____ MGMT 3000 Principles of Management
- _____ MGMT 3040 Human Resource Management
- _____ MGMT 3400 Ethics & Corp Social Responsibility
- _____ MGMT 4100 Organization Behavior
- _____ MGMT 4600 Operations & Project Mgmt
- _____ MGMT 4700 Strategic Mgmt (Capstone)

II. General Business Concentration (18 hours)

- _____ BUSA 3000 Applied Business Statistics
- _____ BUSA 3600 Telecomm/Network Design
- _____ Business elective at the 4000 level **or**
- _____ BUSA 4751 Business Internship

Business Electives (9 hrs 3000/4000 level and must include ECON/FINA 4101 or MKTG 4400 or BUSA 4500)

III. Non-Business Electives (6 hrs) (2000-4000 level)
