**B.A. – Management Information Systems**

**Concentration**

**2016-2017 Catalog**

This plan is an unofficial document used for advisement only.

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**General Education: (60 hours)**

**GGC or Grade Course Number & Title Transfer**

**Area A - Essential Skills: (9 hrs)**

(C or better)

- ENGL 1101 English Composition I
- ENGL 1102 English Composition II
- MATH 1001 Quantitative Skills & Reasoning or
- MATH 1111* College Algebra (or higher)

*Recommended for School of Business Majors

**Area B - Institutional Option (4 hours)**

ITEC 1001 Introduction to Computing

**Area C - Humanities/Fine Arts (6 hours)**

Select one from the following:

- MUSC 1100/ARTS 1100/ENGL 2111, 2112, 2121, 2122, 2131, 2132/FILM 1005
- RELN 1100/GEOG 1101 level foreign lang

**Area D – Natural Science, Math, Tech (11 hrs)**

Select one sequence from the following:

- PSCI 1101K and 1102
- BIOL 1101,K and 1102  or
- CHEM 1151K and 1152K

Select one from the following:

- ITEC 2110 Digital Media
- ITEC 2120 Intro to Programming

**Area E – Social Science (12 hours)**

- POLS 1101 American Government
- HIST 2111 or HIST 2112 U.S. History I & II

Select one course:

- HIST 2111 (if not used above)
- HIST 2112 (if not used above)
- HIST 1111 World History I
- HIST 1112 World History II
- HIST 1121 Western Civ I
- HIST 1122 Western Civ II

Select one of the following:

- PSYC 1102/SOCI 1101/ANTH 1102/ECON2100

**Area F – Courses Related to the Program of Study (18 hrs) (C or better)**

- ACCT 2101 Introduction to Financial Accounting
- ACCT 2102 Introduction to Managerial Accounting
- BUSA 2105 Comm in the Business Environment
- BUSA 2106 Legal Environment of Business
- ECON 2105 Principles of Macroeconomics
- ECON 2106 Principles of Microeconomics

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**Additional Requirements (3 hours)**

**Physical Education Requirement**

- Choices for Life (1 hour)
- Additional Physical Education (2 hours)

**Regents Requirements**

- The requirements for US and Georgia History and Constitution can be satisfied by transfer credit of HIST 2111 OR 2112 and POLS 1101 from a University System of Georgia institution. If not satisfied, the student should work with their mentor concerning exemption exams or can take the course

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<tr>
<th>US Constitution</th>
<th>Georgia Constitution</th>
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<td>US History</td>
<td>Georgia History</td>
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**Program of Study (60 hours) Grade of “C” or Better**

(39 hours must be at the 3000-4000 level)

**Required Business Course (36 hours)**

- BUSA 2000 Statistical Analysis for Business
- BUSA 3000 Quantitative Analysis
- BUSA 3100 Management Information Systems
- BUSA 3200 Global Business
- FINA 3000 Financial Management
- MKTG 3000 Principles of Marketing
- MKTG 3000 Principles of Management
- MKTG 3040 Human Resource Management
- MKTG 3400 Ethics & Corp Social Responsibility
- MKTG 4100 Organization Behavior
- MKTG 4600 Operations Mgmt.
- MKTG 4700 Strategic Mgmt. (Capstone)

**MIS Concentration (18 hours)**

A minimum cumulative grade point average of 2.25 is required in concentration courses

- BUSA 3600 Telecommunications
- ITEC 3200 Intro to Databases
- MKTG 4200 Organizations & Technology
- MKTG 4220 Project Management
- MKTG 4620 Systems Analysis & Design for Mgr
- MKTG 4650 International Management for IT

**MIS Electives (3 hrs from the following)**

- MKTG 4450 Global Marketing & the Internet
- BUSA 4500 Study Abroad
- BUSA 4751/MKTG 4751 Internship

- Any 3000/4000 level ITEC course

**General Electives (Any 2000-4000 level) (3 hrs)**

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**Revised 06/2016**