

Strategic Priorities and Strategic Initiatives for the Georgia Gwinnett College Strategic Plan 2017 – 2022

Strategic Priority 1 (SP1): Our students are distinctive and the way we relentlessly focus on them will be extraordinary.

Strategic Initiatives	Lead
a. Provide an entry-to-exit experience that is intentional, attentive, integrated, and transformational for each student as they progress through GGC towards graduation.	Provost
b. Provide tailored and equitable support to each student based on an understanding of their individual needs. (“Case Management” approach.)	Provost
c. Develop the organization structure to have someone with responsibility, accountability, and authority for enhancing retention and progression.	Provost
d. Redesign mentoring so that it truly provides the support that students need on a timely basis.	Provost
e. Provided increased support for co-curricular activities. (Discussion of co and extra-curricular).	Provost
f. Maintain affordability.	VP B&F
g. Reaffirm GGC’s commitment to small classes and reasonable faculty workload structure to enable sufficient time to work with students.	Provost

Strategic Priority 2 (SP2): To serve those students we will ensure our faculty and staff have 21st century skills.

Strategic Initiatives	Lead
a. Define the expertise required of 21 st century faculty and staff, as well as the expectations of faculty and staff in being student-centered and student success focused.	Provost (F) VP B&F (S)
b. Create and implement extensive faculty and staff professional <i>learning and development</i> programs to ensure faculty and staff are enabled and inspired to develop this expertise.	Provost (F) VP B&F (S)
c. Create and support opportunities for faculty and staff to use/implement 21 st century expertise they have developed.	Provost (F) VP B&F (S)
d. Ensure feedback systems/assessment are in place to evaluate and communicate successes and lessons learned throughout the respective communities.	CoS/ OPPA
e. Ensure technology in and out of classroom is appropriate (for faculty, staff and students) and that faculty and staff are proficient in best practices for effective use.	VP B&F
f. Assess, identify, and create spaces and environments that will support 21 st century teaching, innovation, and mentoring.	Provost

Strategic Priority 3 (SP3): We will establish a robust and sustainable resource model.

Strategic Initiatives	Lead
a. Establish a business model that targets use of resources to accessibility, affordability and attentiveness. (Transparent budgeting process)	VP B&F
b. Assess and prioritize use of resources to enhance/transform the student experience and help to retain and progress students.	Provost
c. Examine all revenue sources (current and potential) to identify areas of potential increases to support strategic and transformational needs.	VP B&F
d. Conscious cost control. <ul style="list-style-type: none"> • Mindset • Reduce redundant and/or ineffective activities. • Sustainability 	VP B&F
e. Assess and address organizational staffing to ensure GGC has sufficient and qualified people resources.	VP B&F
f. Enhance our capability to create, access, and use data that is critical to do our work efficiently and effectively.	CoS/ VP B&F
g. Create a comprehensive campus master plan.	VP B&F
h. Improve retention students, donors and alumni. (Cross reference with Student focus and external)	?

Strategic Priority 4 (SP4): We will build and reinforce a collegial, collaborative, and innovative organization as GGC transitions from a rapid growth institution into a more sustainable model.

Strategic Initiatives	Lead
a. Improve all aspects of internal communications so that they are transparent, timely, relevant, broad based, and appropriate.	VP SCP
b. Support that reinforces desired culture and transparently address issues and actions that get in the way of the desired culture as described in “What it means to be a Grizzly.”	CoS/ Pres
c. Assess the organization structure and ensure it is relevant for today's (and tomorrow's) GGC and GGC's issues.	Provost / VP B&F
d. Create an overall infrastructure that enables GGC to gather, analyze, visualize and use data (not just numbers).	CoS / OPPA

Strategic Priority 5 (SP5): To better serve our students we will leverage and address our external environments, in all their forms, by committing to a greater awareness, purposeful engagement, and intentional conversations.

Strategic Initiatives	Lead
a. More strongly establish constituents' understanding of GGC's distinctiveness.	VP SCP
b. Develop a community engagement strategy based upon prioritized, purposeful and reciprocal external relationships.	CoS
c. Develop a strategic alumni focus that engages alumni and nurtures their relationship with the College.	VP ADV
d. Build a national alliance with institutions that share our values, to learn from others, and to promote and extend the GGC model which aspires to change the way that the “new American majority” (changing demographics) engages with higher education.	Pres, CoS