BROCHURE TEMPLATE (4, 6, or 8 panels total)

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.

Three-panel brochure (six-panel total)

Outside

Inside

Four-panel brochure (eight-panel total)

Brochures are 4 inches wide x 9 inches high when folded.

Space for two images on the cover and 5-10 total images depending on subject matter panels and photo format.

Each school has it's own accent color. All other brochures will use the GGC Spring Green accent color when appropriate.

Visit https://www.ggc.edu/communications/graphic-standards-guide for more information.

POSTCARD TEMPLATE (9 inches x 6 inches)

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Postcards are 9 inches wide x 6 inches high.

The mailing panel has a maximun of 4.5 inches of design area on the left-hand side.

Each card can have it's own look/feel but must be GGC branded.

If QR codes are used, they must also show the short url.

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LARGE RETRACTABLE BANNER TEMPLATE

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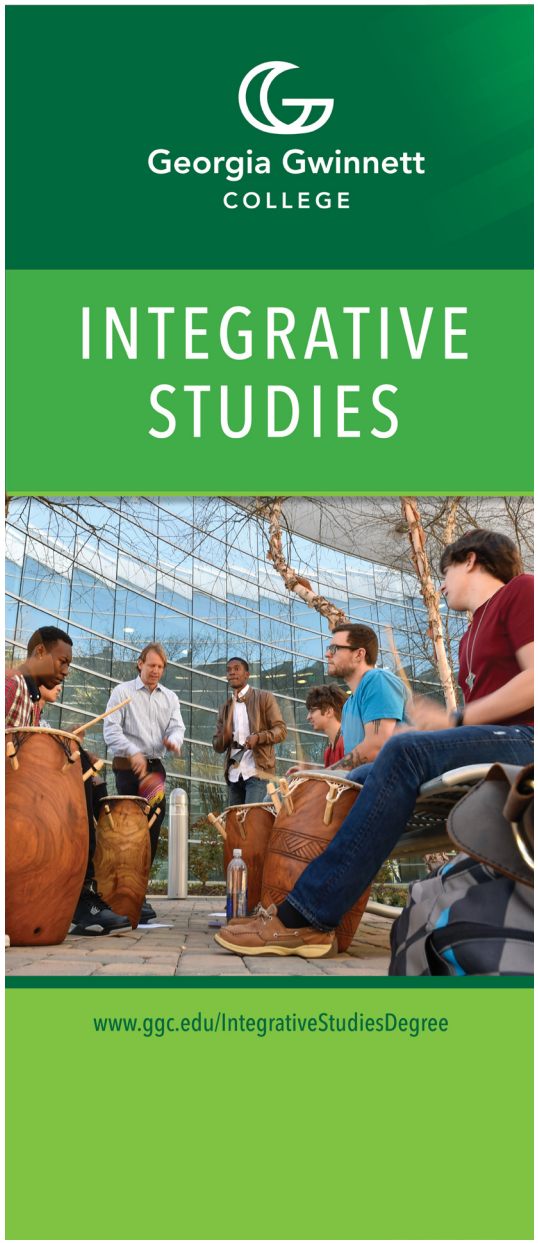
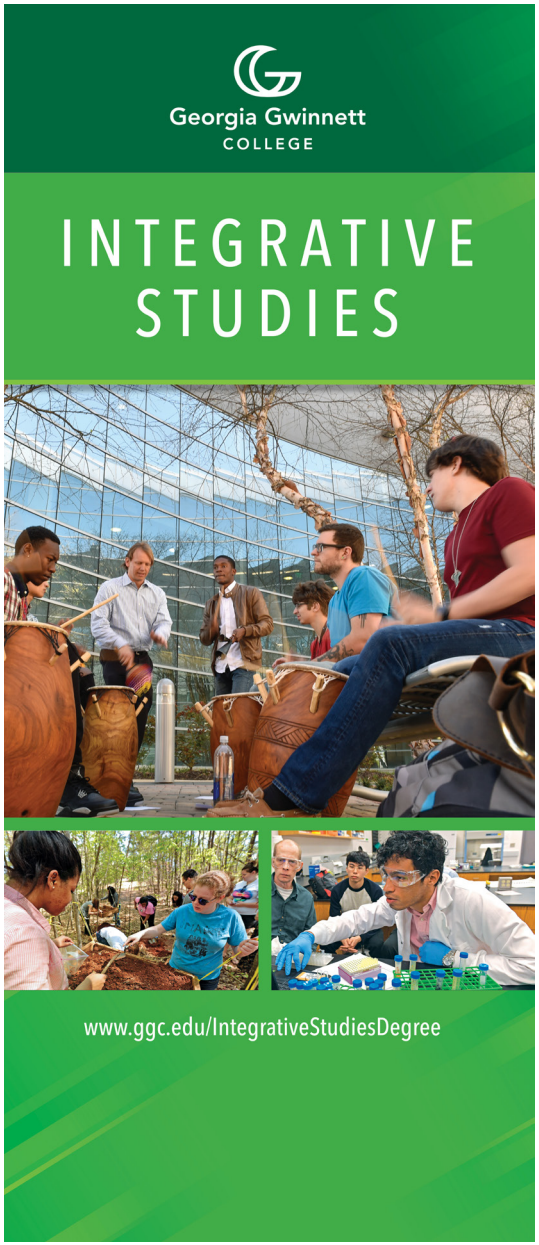




Visual area:
roughly 33.5 inches wide x 66.5 inches high.

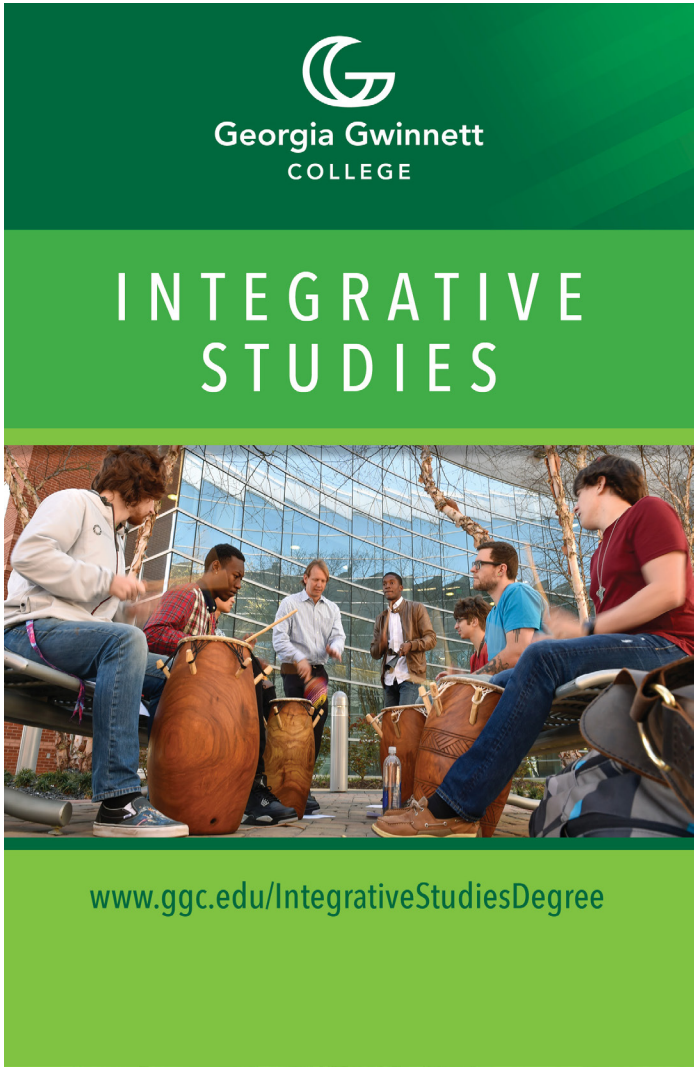
Option for one or three images.

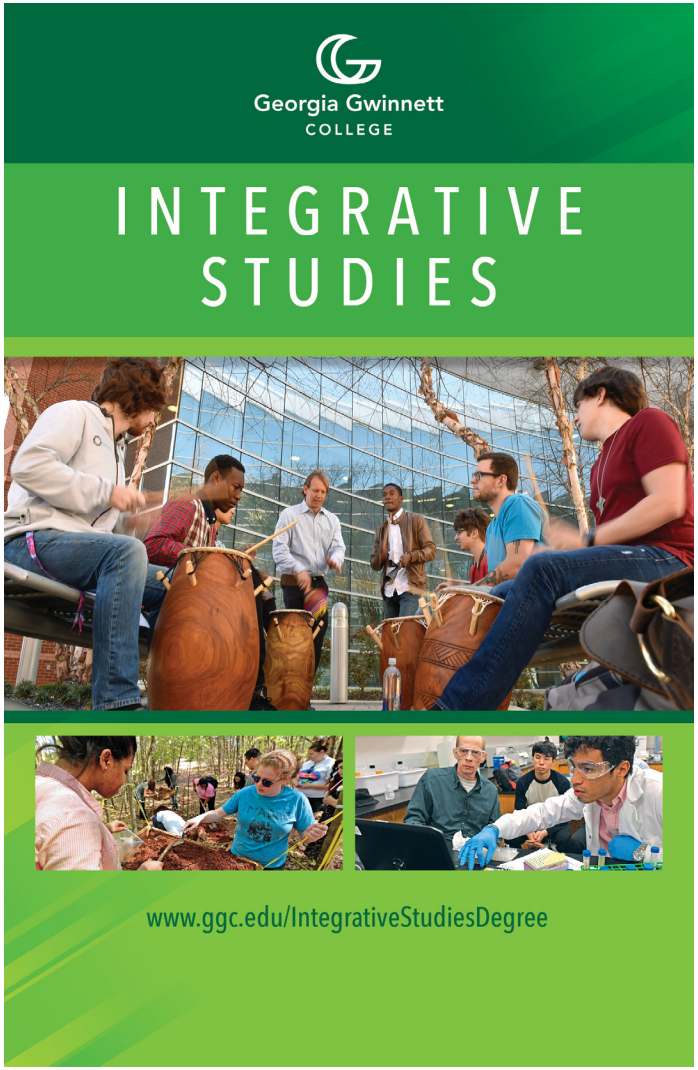
Short url in the bottom panel.

Visit https://www.ggc.edu/communications/graphic-standards-guide for more information.

SMALL TABLETOP BANNER TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.





11 inches wide x 17 inches high.

Option for one or three images.

Short url in the bottom panel.

Visit https://www.ggc.edu/communications/graphic-standards-guide for more information.

TABLECLOTH TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.

Format for degrees/majors.

Tier 2 logo for departments/programs.

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NEWSLETTER TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.

InsideGGC

GGC newsletter header

School of Liberal arts

Name of Newsletter

Example of "School of" newsletter header

Visit https://www.ggc.edu/communications/graphic-standards-guide for more information.

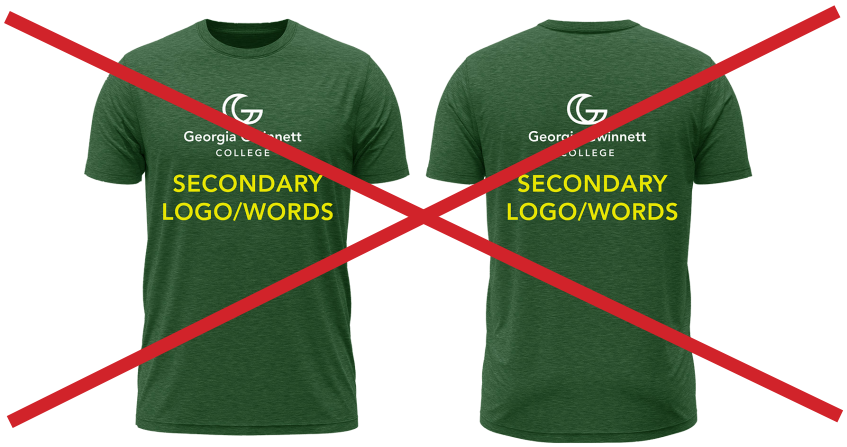
T-SHIRT TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.

GGC logo on front and secondary logo/words on back.

Secondary logo/words on front and GGC logo on back.

Color of T-shirt:
White
Black
Green
Grey

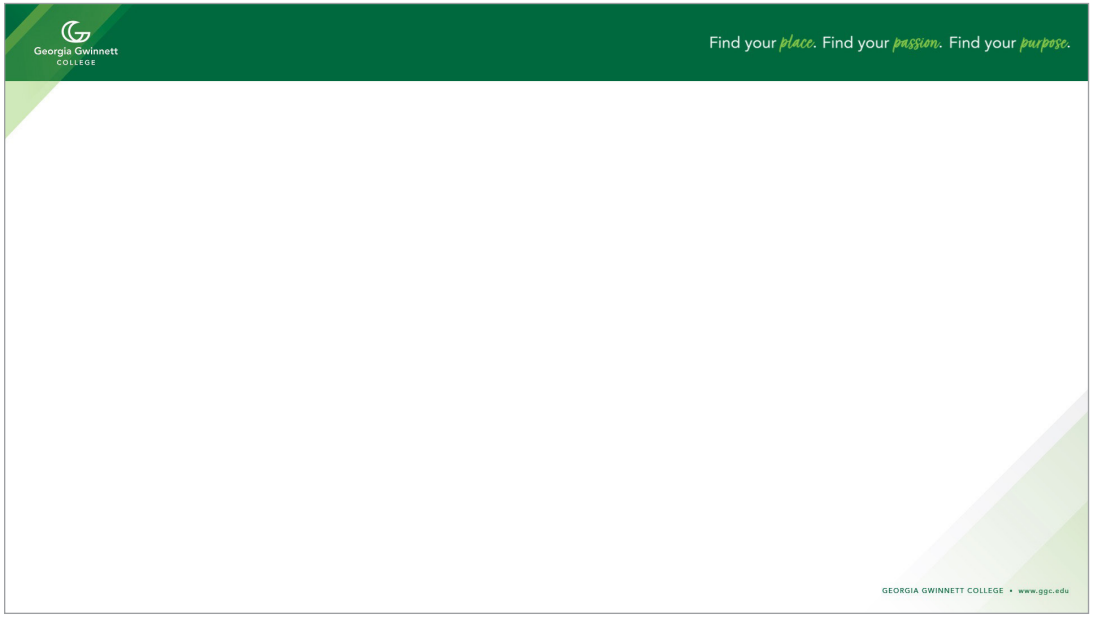


GGC logo and secondary logo/words cannot share the same panel.

Visit https://www.ggc.edu/communications/graphic-standards-guide for more information.

POWERPOINT TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.



Visit https://www.ggc.edu/communications/graphic-standards-guide for more information.