

OFFICE OF EDUCATIONAL TECHNOLOGY STRATEGIC PLAN SUMMARY

Vision:

OET will be an innovative and collaborative partner with the academic and operating units of the College in leveraging technological and pedagogical research as well as technology. OET will be a catalyst of change to positively affect: students' integrated educational experience, the College's sustainability and effectiveness, and the learning and operating paradigms both at GGC and throughout the world.

Mission:

The Office of Educational Technology:

- **Enhances the effectiveness of the educational experience through:**
 - Supporting student engagement and mentoring
 - Supporting teaching and research
 - Co-creating 21st century learning environments and content
 - Engaging in reflection and research on and assessment of educational innovations.

- **Supports the entire College community through:**
 - Fostering a culture of innovation and partnership
 - Assessing needs and providing appropriate technology resources and support
 - Enhancing the effectiveness and efficiency of operational and academic processes
 - Cultivating strategic external partnerships.

- **Influences the broader community through:**
 - Community outreach and engagement
 - Publishing and presenting
 - Collaborative research and development with other organizations.

Strategic Priorities:

1. Implement innovative solutions to provide, maintain and improve robust and reliable technology infrastructures, tools and support.
2. Advance engagement and innovation with technology and evidence based best practices to improve learning and operational effectiveness.
3. Facilitate the development and implementation of a ubiquitous learning environment.
4. Improve internal and external communication and coordination.
5. Develop and utilize effective project management skills and processes throughout campus.
6. Collaborate in fostering a data-driven mindset within our unit and across the college.
7. Acquire external resources to provide the College with incremental funds to support key priorities.

Additionally, following is a **crosswalk** of the draft OET strategic priorities linked to action areas of the cross-functional planning completed for each of the College’s strategic priorities. Since the division’s strategic priorities support the College’s strategic priorities, mission and vision, and the cross-functional planning groups (which had OET representation) identified important actions for each of the College’s strategic priorities, the output of the cross-functional planning sessions is important for developing the OET plans. The cross-functional action areas listed below are supported by a good deal of detailed action steps. Division and unit plans should refer to the details in the cross-functional plans (beginning on page 16 of the Strategic Plan – Institutional Level).

CROSSWALK: OET Departmental Plan and College cross-functional plans		
	<u>Strategic Priority Draft</u>	<u>Cross-functional plan action areas that correlate</u>
1	Implement innovative solutions to provide, maintain and improve robust and reliable technology infrastructures, tools and support.	(3: Culture, communications, infrastructure) <ul style="list-style-type: none"> Identify and address highest priority infrastructure and staffing needs. (4: Resources)
2	Advance engagement and innovation with technology and evidence based best practices to improve learning and operational effectiveness.	(2: Enhancements to IEE) <ul style="list-style-type: none"> Support the existing value in teaching and engagement throughout GGC so that faculty teaching and engagement effectiveness is a core competency of GGC. Fully establish a holistic and integrated framework for student development. Enhance the assessment process to document the extent to which learning outcomes are met and to develop continuous plans Establish education technology to be a core competency as it relates to the academic enterprise. Provide substantive faculty and staff development to support student learning. (1: Student Success) <ul style="list-style-type: none"> Fully understand risk factors that are obstacles to student success and first year persistence, <u>prior</u> to entering GGC and while attending GGC. Re-engineer mentoring program Develop and implement appropriate, intensive and timely initial and on-going interventions. Create a positive and student-centric student culture and student sense of community. Ensure strong and consistent faculty involvement in Student Success. <i>Not part of cross-functional planning but important to note:</i> <ul style="list-style-type: none"> Self-serve model

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	<u>Strategic Priority Draft</u>	<u>Cross-functional plan action areas that correlate</u>
		<ul style="list-style-type: none"> Engage and collaborate with stakeholders to assess needs, monitor service quality, and evaluate solutions
3	Facilitate the development and implementation of a ubiquitous learning environment.	<ul style="list-style-type: none"> <i>Not part of cross-functional planning but important to note:</i> <ul style="list-style-type: none"> Make it feasible for every student to have an appropriate learning device.
4	Improve internal and external communication and coordination.	(3: Culture, communications, infrastructure) <ul style="list-style-type: none"> Develop a more effective communications structure. <i>Not part of cross-functional planning but important to note:</i> <ul style="list-style-type: none"> R 25
5	Develop and utilize effective project management skills and processes throughout campus.	(3: Culture, communications, infrastructure)
6	Collaborate in fostering a data-driven mindset across the college.	(3: Culture, communications, infrastructure) <ul style="list-style-type: none"> <i>Not part of cross-functional planning but important to note:</i> <ul style="list-style-type: none"> Implement effective collecting, analyzing, reporting and making decisions based on data. Training component Evidence component (that it makes a difference) Dashboards and/or self-serve Recurring needs and reports Policy and practices
7	Acquire external resources to provide the College with incremental funds to support key priorities.	(4: Resources) <ul style="list-style-type: none"> Other revenue generation areas